

Sponsorship Application



Please complete this application form to enable your sponsorship request to be assessed appropriately by the Fiji Airways Sponsorship Committee. Fiji Airways receives a high volume of requests so please expect a response after 5 working days of submission. Attachments can be submitted with this form but no more than three pages or 3MB if sent by e-mail please. Submission of an application does not guarantee sponsorship.

Contact Information	
Name of Organisation/ Individual	
Contact name and title	
Address	
Postal address (if different)	
Phone	
Mobile	
Email	
Social Media Handles (please include numbers)	
Sponsorship Information	
About the Event or Programme or Individual	
Name of event/programme	
Type of event/programme (e.g. conference, award)	
Date/s of event / Venue (if applicable)	
Event frequency (e.g. annual or one-off)	
Description of the event/programme (no more than 500 words)	
Brief history of event / programme (e.g. how long it has been running)	
Aim and/or objectives of event / programme	
Target audience (who is the event/program aimed at?)	
Estimated publicity (e.g. attendance numbers, media)	
Has Fiji Airways or Fiji Link sponsored this event / programme in the past? If so, when did this occur? What was the cost? Was an evaluation of the sponsorship completed? (Please provide evaluation as attachment)	

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<p>What type of sponsorship support are you seeking? (Air Travel, Freight, Excess Luggage – Fiji Airways or Fiji Link sectors only, Merchandise or Monetary - please ensure to provide a breakdown)</p>		
<p>What do you require to successfully run this event / program?</p>	<input type="checkbox"/> Collateral <input type="checkbox"/> Speech by Fiji Airways Executive	<input type="checkbox"/> Banners <input type="checkbox"/> Other _____ _____
<p>If seeking a monetary component, what will this be used for (e.g. printing of program, prize money, event running costs)</p>		
<p>Overview of proposed sponsorship package being offered to Fiji Airways or Fiji Link (e.g. rights and benefits being offered including naming rights, use of logo in programs/advertising, media exposure)</p>		
<p>Rationale (Briefly explain why Fiji Airways is an appropriate sponsor)</p>		
<p>How will the event/programme be evaluated?</p>		
<p>Are there other organisations sponsoring this event?</p>		

Thank you for your interest in Fiji Airways and Fiji Link and taking the time to complete this form. Please submit your completed sponsorship application to:

Fiji Airways Sponsorship Committee,
Level 3 – Executive Office,
Maintenance & Administration Centre,
Private Mail Bag, Nadi Airport, Fiji
or Email: media@fijiairways.com

Official Use Only	
Date received	
Actioned by	
Comments	
Referral	